Abdelkrim EL OMARY

Full-Stack Developer
Email Marketing specialist

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📍 Tangier, Morocco (Willing to Relocate)

in https://linkedin.com/in/abdelkrimel/

ⓘ profile.indeed.com/p/abdelkrime-rg76317

TECHNICAL SKILLS

Languages: PHP, JS, HTML, CSS, C#

Frameworks: Laravel, Cake, Symfony, Bootstrap, Ajax, Json, Jquery...

Platforms: Git, Docker, Windows Server, Linux, AWS, SQL Server.

Databases: MySQL, PostgreSQL.

Marketing Tech: Mailchimp, PMTA, DNS Management, SendGrid, SMTP config.

Microsoft: Microsoft Office, Azure, Windows Config, MS DOS.

SOFT SKILLS

Customer Relationship Manager (CRM), Leadership, Visionary, Teamwork, Building strong relationships, Advertising, Campaigns Manager.

LANGUES

Arabic – Native.

English – Fluent (C1).

French – Intermediate.

Spanish – Beginner (DELE A1).

TRAINING

AWSAM CAR: Car Rental Manager.

TOPINFO NSM: Programming Teacher.

NanoWeb: Web Developer.

District sais Fes: Application Developer.

SSC Sidi Brahim: Application Developer.

PROFESSIONAL SUMMARY

Results-driven Full-Stack Developer and Digital Marketing Expert with 10+ years of cross-functional experience in software development, multi-channel campaigns, and client management. Proven track record in delivering scalable solutions, optimizing user experience, and leading agile teams. Adept at email marketing, database management, and web technologies, with a strong ability to merge technical execution with marketing strategy. Currently seeking a growth-oriented role to contribute to business innovation and success.

WORK EXPERIENCES

— Team Leader – Full-Stack & Email Marketing
Wise Digital, Tangier | May 2022 – May 2024
- Led a cross-functional development and marketing team, overseeing delivery of full-stack applications and B2B/B2C marketing campaigns.
- Streamlined CRM workflows and automation strategies, improving client engagement by 22%.
- Supervised A/B testing in email campaigns, increasing open rates by 15% and click rates by 10%.

— Team Leader – Development & Operations
SysPoint, Tangier | Jan 2022 – Apr 2022
- Improved deliverability time by 30% using automation strategies.
- Trained junior developers on custom-built automation tools in email campaigns, PMTA, DNS Management.
- Manage a large fleet of servers and domains

— Email Marketing Specialist
Operating Media, Tangier | May 2015 – May 2020
- Designed and deployed personalized email campaigns using Mail Servers and custom-built automation tools.
- Collaborated with analytics teams to drive data-backed improvements.
- Developed landing pages and campaigns, contributing to a 25% lead increase.

EDUCATION

— Software Development
ISMOTICA, Fès | 2012 – 2014

— High School Diploma – Science
Sidi Brahim, Fès | 2010 – 2011

CERTIFICATIONS

— English C1 Advanced Certificate
EF SET – 69% Total | Nov 2023

— Problem Solving Certificate
HackerRank (PHP) | Nov 2021

— Microsoft Technologies
SQL Server, ASP.NET, Windows OS, MS Office | 2014

— DELE A1 – Spanish Language
Cervantes Institute – 98% Total | 2011